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INNOVATSIYALAR VAZIRLIGI
SHAROF RASHIDOV NOMIDAGI SAMARQAND DAVLAT
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PROSPECTS FOR THE DEVELOPMENT OF NATURAL TOURISM IN OUR COUNTRY

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Annotatsiya. Ushbu maqolada bog'dorchilik tarmog'ida ishlab chiqarilgan mahsulotlarni ko'paytirish maqsadida innovatsion usullardan, shu jumladan klaster usulidan foydalanish o'rganilgan. Kelajakda bog'dorchilik mahsulotlarini ishlab chiqarish darajasini ko'paytirish maqsadida takliflar ishlab chiqilgan.

Kalit so'zlar: bog'dorchilik, qishloq xo'jaligi, klaster, innovatsiya, agrosanoat majmuasi, ilg'or tajriba, texnologiya, tajriba, infratuzilma.

Abstract. In this article, the use of innovative methods, including the cluster method, is studied in order to increase the products produced in the horticultural sector. In order to increase the level of production of horticultural products in the future, proposals have been developed.

Key words: horticulture, agriculture, cluster, innovation, agro-industrial complex, best practice, technology, experience, infrastructure.

Аннотация. В данной статье исследуется использование инновационных методов, в том числе кластерного метода, с целью увеличения выпуска продукции в плодоовощном секторе. В целях повышения уровня производства плодоовощной продукции в будущем разработаны предложения.

Ключевые слова: садоводство, сельское хозяйство, кластер, инновации, АПК, лучшие практики, технологии, опыт, инфраструктура.

INTRODUCTION.

Humanity today's of the day main from needs one is relaxation and healthy marriage style to the road is to put Exactly that's it about tourism industry , especially natural tourism leader place Holds , Natural tourism means natural from the rich resources in the regions used without done to be increased tourism type is understood . This is for him special separately charm have tourists unique beautiful landscapes , nature rare to their homes pulls Especially clean in the air walk do , forest and in the mountains for a walk exit , emergency ecological rest in conditions not only of people spirit and physically health for useful , maybe to them big charming also gives pleasure .

Natural tourism not only different touristic routes across trips , maybe national craftsmanship exhibitions , people art samples , traditional national dishes with get to know also allows . From this except for excursions during different historical and cultural monuments and ancient architectural to monuments travel to do can

The same at the time natural tourism development for all conditions available - natural resources capacity , weather conditions , archaeological and historical monuments , national craftsmanship development and others

In our country natural tourism field more develop , his possibilities and prospects around learning , naturally beautiful and unique of our Uzbekistan natural wealth Let's take care of him the future generations for save to stay the most priority is our duty .

Analysis of literature on the topic

Various foreign and local scientists have conducted their research on the development of natural tourism. Theirs some of them are as follows :

Foreign scientists :

Jared Diamond – “ From nature of learning importance ” n omli Poem with famous

David Weaver - Ecotourism in the field leader from experts one

Ralph Buckley is from Australia scientist , ecotourism monitoring according to studies take went

Paul FJ Eagles is a Canadian scientist , reserve management and ecotourism issues with engaged in

Anna Spenceley - Ecotourism social effect and development issues according to researcher

in Uzbekistan scientists :

Kh.Salimov - " In Uzbekistan. " ecotourism development on the subject of " problems ". studies take went

E. Khojayev - natural resources protection to do and ecotourism development issues about affairs did

R.Saifullaeva - " Natural ". tourism from potential on the subject of " use ". dissertation the author

O. Ibrohimov - " Ancient cities touristic to places on the subject of conversion research take went

I. Solijonov - natural of resources use and ecotourism efficiency issues with engaged .

This of scientists scientific in their work natural tourism resources use , ecotourism development , national inheritance storage and ecological education issues wide place received Theirs studies ecotourism in the field theoretical and practical things to get rich service is doing

Research methodology .

The following methodological approaches are used in the study of natural tourism:

•Historical and logical analysis

Natural of tourism formation , development and present situation study

Various periods historical in the sources data and studies analysis to do through in the field changes observation

•Follow up

Natural tourism in objects observations transfer

Tourists , service pointers and of the population behavior directly observation

•Questionnaire / Interview

Tourists , to the field about specialists and local to the population questionnaires transfer

Deep conversations based on field problems and solutions according to thoughts collect

•Comparison

in Uzbekistan natural tourism conditions another in the states condition with comparison

Advanced experiences and practices comparative respectively study

Statistics analysis

Natural tourism objects statistics information based on analysis to do

Tourists number , income , expenses and another indicators mathematician and statistician methods with study

•Geographical analysis

Natural tourism of resources geographical spreading study

Natural geographical conditions and economic and social of factors natural to tourism effect evaluation .

•Modeling

Natural tourism processes mathematician and empirical modeling .

Natural in tourism changes prophecy to do and prospects mark

Socio-economic analysis

Natural of tourism social life , population income , work with employment and another to factors effect evaluation .

Natural tourism in learning this methodological of approaches complex respectively use to the goal is appropriate . With that together innovative methods and modern digital technologies are also used .

Analysis and results .

There are specific features of ecotourism development in Uzbekistan :

1. Diversity of natural resources:

➤ The nature of Uzbekistan consists of unique deserts, mountains, rivers and lakes.

➤ these areas ecotourism for big potential there is .

➤ For example , Kyzylkum and Karatog national gardens , Island the sea basin , Ugom-Chatkal mountain ranges and others

2. Rich history and cultural inheritance :

➤ Ecotourism historical and cultural places with waking up leaving important

➤ Samarkand, Bukhara , Khiva such as historical cities and ancient to monuments trips organize reach can

3. Local people traditions and crafts :

➤ Ecotourism local people marriage style reflection to continue need

➤ National crafts , national food , traditions and to tradition attention focus it is necessary

4. Structural and communicative infrastructure sufficiency :

➤ Ecotourism effective infrastructure existence requirement is enough

➤ Roads , hotels , communication tools enough level developed .

5. Ecological possibilities :

➤ in Uzbekistan reserve and national gardens there is .

➤ Some in the regions ancient ecotourism traditions preserved the rest

➤ This is one of the potentials fruitful use it is necessary

6. Development for high capacity :

➤ in Uzbekistan ecotourism yet new direction is considered

➤ Tourists attraction make infrastructure more development for big opportunities there is .

With that together , ecotourism in development some there are also problems :

Financial resources Lack of organization problems , personnel issue such as .

Propaganda and advertising their work strengthen necessary

Natural tourism development big to prospects have as follows in directions perspectives there is :

1. Natural areas rich in resources touristic abode as reputation :

- Natural reserves , national gardens and geoicons tourists attraction to do can

- Such in the regions special touristic routes create them international tourism to the market release have prospects .

2. Eco-hotels , recreation residences develop :

- It's natural in the environment energy thrifty and ecological devices based on set up done stay to places of demand increase is expected .

- Agrotourism development , village in places to nature near tourism objects Create have prospects .

3. Tourism of infrastructure update :

- It's more convenient roads , vehicles , digital information of technologies current to be done natural it is also promising in the regions .

- Tourists for amenities more is created .

4. Ecological education direction development :

- Nature protection do , nature beauties save regarding education programs more will improve .

- Local population and to tourists ecological education to give for comfortable conditions is created .

5. New natural-cultural touristic directions Create :

- Historical cities and natural residences together different way travel to do possibilities expands .

- Local nations culture and traditions with dependent natural touristic products is created .

6. In the world progress experience and innovations current achieve :

- Foreign progress experiences based on new eco-centers , virtual tours and another innovative services current to be done can

- It's natural tourism field Digitized , modern management to systems he asked

7. Natural tourism field investments multiplication :

- State and private investments , combined projects based on natural tourism centers , time requirements suitable infrastructure will be built .

- Entrepreneurship encourage through in the field new the work seats is created .

That 's why natural tourism development prospects big this is it the

field first of all of our independence level and of well-being to increase
strengthening of our nation marriage service does

Table 1

Natural Tourist Resources	Methods of Utilization
Mountains, Foothills	- Hiking, Trekking - Mountaineering, Snowboarding - Observing Wildlife (Birds, Mountain Animals)
Rivers, Lakes, Seas	- Boat Tours, Cruises - Fishing, Water Sports (Swimming, Diving, Surfing) - Beach Recreation, Health Resorts
Nature Reserves, National Parks	- Eco-trails, Safari Tours - Nature Observation, Exploring Flora & Fauna - Scientific Research Activities
Natural Healing Resources	- Balneological Resorts - Therapeutic Mud & Mineral Water Treatments - Wellness Centers & Clinics
Geoparks, Geoheritage Sites	- Geological Formation Tours - Geopark Sightseeing & Multimedia Exhibitions - Promoting Geo-knowledge & Geo-tourism
Cultural & Historical Sites	- Archaeological Excavations & Site Visits - Museum & Cultural Center Tours - Traditional Crafts & Handicrafts
Agricultural Resources	- Agro-tourism, Rural Tourism - Farm & Agricultural Product Tours - Purchase of Local Handicrafts & Produce

Here is a table with information on the effective use of natural tourist resources in the development of the tourism industry:

This table outlines the key methods of utilizing various natural tourist resources effectively. The utilization methods are tailored to the specific resource type, aiming for sustainable and responsible use. Involvement of local communities and consideration of their interests are also essential aspects.

Conclusions and suggestions.

in Uzbekistan ecotourism development about the following conclusion what we do can :

1. In Uzbekistan ecotourism development for big natural and cultural potential there is . Our country to himself

special nature , ancient cities and national traditions with foreign tourists attraction do it takes

2. The same at the time ecotourism in the field legislation base improvement of the infrastructure improve and personnel qualification increase such as issues current is considered In this regard state by belongs to programs work output it is necessary

3. Ecotourism in development local of the population interests account to be taken , their marriage style and traditions demonstration reach important importance occupation is enough With that together , naturally of resources

reasonable use and him preserve issues priority task to be necessary

4. Developed infrastructure , modern contact tools and hotel services improvement is also special attention focus must was from issues . Ecotourism objects comfortable roads set up to be done important is a factor .

5. Ecotourism in the field public information of means effective use , to field about advertising and propaganda their work more resuscitation is required . In the field international experiences study and cooperation expand necessary

6. Positive results hand input in order to ecotourism to develop complex approach , joint investment projects done increase and to the field local population attraction to do to the goal according to is considered

Summary by doing in other words , ecotourism in Uzbekistan development big to prospects have of our country natural and cultural potential complete manifestation reach and economic efficiency enable will give .

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